

POOREST OF POOR STRATEGY

ORISSA

DEFINITION

- Landlessmahila Kisans, Mahila Kisanshaving 1 or less than 1 acre land
- Women headed mahila kisans

IDENTIFICATION

The Poorest of Poor Households will be identified by:

- Analyzing baseline data, mahila kisan profiling
- Participatory Well-being analysis at the village level by the women groups

STRATEGIES

- Inclusion of PoPs in community based institutions like SHG, Producer Groups
- The PoPs would be capacitated to access land for taking up agriculture using the village community and where possible SHG and Producer Group Support.
- They would also be facilitated to take up share cropping, vegetable vending, rice grading with processing
- These tribal women would be integrated with Producer Organisation for marketing of agriculture produces
- These families would be linked to the government poverty alleviation schemes